

ORDER



Orders
Order / Rev: 166431
Alt Order #: 06324067
Product Desc: OBAMA 4 PRES: SKED A
Estimate: 1811
Flight Dates: 09/20/12 - 09/26/12
Original Date / Rev: 09/20/12 / 09/21/12
Order Type: GENERAL

WDJT-TV-LP
Primary AE: Matthew Norten
Sales Office: HDC
Sales Region: NAT

Agency
Name: GMMB Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Poli/Obama for President
Demographic: A35+
Product Codes: PL Candidate
Priority: LUR
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/26/12	74	\$34,575.00	\$29,388.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	74	\$34,575.00	\$29,388.75	0.00
Totals	74	\$34,575.00	\$29,388.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	17%	\$34,575.00
Market	100%	\$203,382.35

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$2,033.82
WCGV	0%	\$0.00
WISN	27%	\$54,913.24
WITI	31%	\$63,048.53
WMLW-	2%	\$4,067.65
WPXE	0%	\$0.00
WTMJ	22%	\$44,744.12
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	09/20/12	09/21/12	Morning News M-F 5a - 6a	CM	5a - 6a	---TF--	:30	1	\$20.00	LUR	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--			1			\$20.00		0.00			
2	WDJT	09/24/12	09/26/12	Morning News M-F 5a - 6a	CM	5a - 6a	MTW----	:30	2	\$15.00	LUR	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTW----			2			\$15.00		0.00			

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WDJT	09/20/12	09/21/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---TF--	:30	1	\$20.00	LUR	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	---TF--		1			\$20.00			0.00			
4	WDJT	09/24/12	09/26/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	MTW----	:30	2	\$20.00	LUR	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTW----		2			\$20.00			0.00			
5	WDJT	09/20/12	09/21/12	CBS Mrring Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a	---TF--	:30	2	\$15.00	LUR	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	---TF--		2			\$15.00			0.00			
6	WDJT	09/24/12	09/26/12	CBS Mrring Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a	MTW----	:30	4	\$20.00	LUR	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTW----		4			\$20.00			0.00			
7	WDJT	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----1		1			\$400.00			0.00			
8	WDJT	09/23/12	09/23/12	Sun 1030a-11a Green and Gold Game Day Live	SPRT	1030a-11a	-----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----1		1			\$100.00			0.00			
9	WDJT	09/24/12	09/26/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	MTW----	:30	3	\$100.00	LUR	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTW----		3			\$100.00			0.00			
N 10	WDJT	09/20/12	09/21/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	---TF--	:30	1	\$130.00	LUR	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	---TF--		1			\$130.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDJT	09/17/12-09/23/12	Price Is Right 10a-11a		10a - 11a	---ThF----	:30		(\$130.00)		0.00	NM		
	See MG 34.2,34.3,34.4,34.5,34.6,34.7 [sold out at LUR kj]														
N 11	WDJT	09/24/12	09/26/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	MTW----	:30	1	\$150.00	LUR	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTW----		1			\$150.00			0.00			
12	WDJT	09/24/12	09/26/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p	MTW----	:30	3	\$165.00	LUR	0.00	NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTW----		3			\$165.00			0.00			
13	WDJT	09/20/12	09/21/12	News at Noon News at Noon	CM	12p-1230p	---TF--	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	---TF--		2			\$50.00			0.00			
14	WDJT	09/24/12	09/26/12	News at Noon News at Noon	CM	12p-1230p	MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTW----		2			\$50.00			0.00			
15	WDJT	09/24/12	09/26/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p	MTW----	:30	3	\$90.00	LUR	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTW----		3			\$90.00			0.00			
16	WDJT	09/20/12	09/21/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	---TF--	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WDJT	09/20/12	09/21/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p ---TF--	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---TF--		1		\$50.00		0.00				
17	WDJT	09/24/12	09/26/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p MTW----	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	MTW----		2		\$50.00		0.00				
18	WDJT	09/20/12	09/21/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p ---TF--	:30	2	\$50.00	LUR	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---TF--		2		\$50.00		0.00				
19	WDJT	09/24/12	09/26/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p MTW----	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	MTW----		1		\$50.00		0.00				
20	WDJT	09/20/12	09/21/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p ---TF--	:30	1	\$120.00	LUR	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---TF--		1		\$120.00		0.00				
21	WDJT	09/24/12	09/26/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p MTW----	:30	2	\$100.00	LUR	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	MTW----		2		\$100.00		0.00				
22	WDJT	09/20/12	09/21/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p ---TF--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---TF--		1		\$150.00		0.00				
N23	WDJT	09/24/12	09/26/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p MTW----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	MTW----		2		\$150.00		0.00				
24	WDJT	09/20/12	09/21/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p ---TF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---TF--		2		\$400.00		0.00				
25	WDJT	09/24/12	09/26/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p MTW----	:30	2	\$275.00	LUR	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	MTW----		2		\$275.00		0.00				
26	WDJT	09/20/12	09/21/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p ---TF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	---TF--		2		\$500.00		0.00				
27	WDJT	09/24/12	09/26/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p MTW----	:30	2	\$325.00	LUR	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	MTW----		2		\$325.00		0.00				
28	WDJT	09/22/12	09/22/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----1-		1		\$200.00		0.00				
29	WDJT	09/24/12	09/24/12	Mo 7p - 8p How I Met/Partners	CM	Mo 7pm - 8pm 1-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	1-----		1		\$2,400.00		0.00				
30	WDJT	09/24/12	09/24/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p 1-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	1-----		1		\$2,300.00		0.00				

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30	WDJT	09/24/12	09/24/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p	1-----	:30	1	\$2,300.00	P-2	0.00	NM	1	\$2,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	09/24/12	09/30/12	1-----		1			\$2,300.00			0.00				
31	WDJT	09/25/12	09/25/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	09/24/12	09/30/12	-1-----		1			\$3,000.00			0.00				
32	WDJT	09/26/12	09/26/12	Wed 7p - 8p Survivor: Philippines	CM	7p - 8p	--1----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	09/24/12	09/30/12	--1----		1			\$3,000.00			0.00				
33	WDJT	09/26/12	09/26/12	Wed 9p - 10p CSI: Crime Scene Investigation	CM	Wed 9p - 10p	--1----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	09/24/12	09/30/12	--1----		1			\$2,500.00			0.00				
N 34	WDJT	09/23/12	09/23/12	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$3,200.00	P-1	0.00	NM	6	\$6,185.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----1		1			\$3,200.00			0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WDJT	09/17/12-09/23/12	Su 6p - 7p		6p - 7p	-----Su	:30		(\$3,200.00)		0.00	NM			
	See MG 34.2,34.3,34.4,34.5,34.6,34.7 [NA]															
	2	WDJT	09/24/12-09/26/12	Morning News M-F 5a - 6a	5a - 6a		MTW-----	:30		\$15.00		0.00	NM			
	Ⓜ MG for 10.1,34.1															
	3	WDJT	09/24/12-09/26/12	Morning News M-F 6a - 7a	6a-7a		MTW-----	:30		\$20.00		0.00	NM			
	Ⓜ MG for 10.1,34.1															
	4	WDJT	09/24/12-09/26/12	Wheel of Fortune 630p-7p	M-F 630p-7p		MTW-----	:30		\$750.00		0.00	NM			
	Ⓜ MG for 10.1,34.1															
	5	WDJT	09/23/12-09/23/12	1035-1105p (eff 9/9/13)	1035p-1105p		-----Su	:30		\$400.00		0.00	NM			
	Ⓜ MG for 10.1,34.1															
	6	WDJT	09/23/12-09/23/12	Su 8p - 9p	8p-9p		-----Su	:30		\$2,500.00		0.00	NM			
	Ⓜ MG for 10.1,34.1															
	7	WDJT	09/23/12-09/23/12	Su 9p - 10p	9p-10p		-----Su	:30		\$2,500.00		0.00	NM			
	Ⓜ MG for 10.1,34.1															
35	WDJT	09/20/12	09/23/12	M-F Late News M-F Late News	CM	10p-1035p	---TF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	09/17/12	09/23/12	---TF--		3			\$600.00			0.00				
N 36	WDJT	09/24/12	09/26/12	M-F Late News M-F Late News	CM	10p-1035p	MTW----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	09/24/12	09/30/12	MTW----		2			\$750.00			0.00				
37	WDJT	09/24/12	09/26/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	MTW----	:30	3	\$100.00	LUR	0.00	NM	3	\$240.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
	Week:	09/24/12	09/30/12	MTW----		3			\$100.00			0.00				

Order / Rev: 166431
 Alt Order #: 06324067
 Flight Dates: 09/20/12 - 09/26/12

Advertiser: Poli/Obama for President
 Product Desc: OBAMA 4 PRES: SKED A
 Estimate: 1811

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
37	WDJT	09/24/12	09/26/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	MTW----	:30	3	\$100.00	LUR	0.00	NM	3	\$240.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 MTW---- 3 \$100.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/24/12-09/30/12		Letterman 1035p-1135p See MG 37.4,37.5,37.6 [3x \$100 reduced to new LUR \$80]		1035p-1135p	MTW-----	:30		(\$100.00)		0.00	NM		
2	WDJT	09/24/12-09/30/12		Letterman 1035p-1135p See MG 37.4,37.5,37.6 [3x \$100 reduced to new LUR \$80]		1035p-1135p	MTW-----	:30		(\$100.00)		0.00	NM		
3	WDJT	09/24/12-09/30/12		Letterman 1035p-1135p See MG 37.4,37.5,37.6 [3x \$100 reduced to new LUR \$80]		1035p-1135p	MTW-----	:30		(\$100.00)		0.00	NM		
4	WDJT	09/24/12-09/30/12		Letterman 1035p-1135p Ⓜ MG for 37.2,37.1,37.3		1035p-1135p	MTW-----	:30		\$80.00		0.00	NM		
5	WDJT	09/24/12-09/30/12		Letterman 1035p-1135p Ⓜ MG for 37.2,37.1,37.3		1035p-1135p	MTW-----	:30		\$80.00		0.00	NM		
6	WDJT	09/24/12-09/30/12		Letterman 1035p-1135p Ⓜ MG for 37.2,37.1,37.3		1035p-1135p	MTW-----	:30		\$80.00		0.00	NM		
38	WDJT	09/22/12	09/22/12	Sat 1035p-1135p The Closer	CM	1035p-1135p	-----1-	:30	1	\$70.00	LUR	0.00	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----1- 1 \$70.00 0.00															
39	WDJT	09/22/12	09/22/12	Sat 1135p-1235a The Closer	CM	1135p-1235x	-----1-	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----1- 1 \$50.00 0.00															
40	WDJT	09/23/12	09/23/12	Insider Wknd 1105p-1135p Insider Wknd 1105p-1135p	CM	1105p-1135p	-----1	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----1 1 \$50.00 0.00															
41	WDJT	09/23/12	09/23/12	NFL Early Game Regular Season NFL Early Game	SPRT	NFL Early Game	-----1	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----1 1 \$2,000.00 0.00															
42	WDJT	09/23/12	09/23/12	NFL Late Game Regular Season NFL Late Game Regular Season	SPRT	NFL Late Game Regular Season	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----1 1 \$3,000.00 0.00															
43	WDJT	09/22/12	09/22/12	SEC Afternoon Game SEC Afternoon Game	SPRT	Fri 130p-5p/Sat 11p-12p (2:00 PM-5:00 PM)	-----1-	:30	1	\$75.00	LUR	0.00	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----1- 1 \$75.00 0.00															
Totals														74	\$34,575.00